

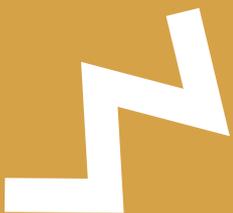


nidi



**Maison & Objet
KIDS & FAMILY area**

18 – 22.01.2019



Nidi @ Maison & Objet
KIDS & FAMILY area
Hall 3 - stands I2 - J1



nidi

From **18 to 22 January 2019 Nidi - the kids and teenagers furniture brand** - will be at the Paris edition of **Maison & Objet**, the international show for professionals in the business of art de vivre and interior architecture with more than three thousand brands exhibiting and ninety thousand visitors pouring in from one-hundred-and-forty-four countries around the globe.

Nidi is setting up **six different display spaces inspired by the needs and wants of kids and teens** in the shape of a story: the colours take their inspiration from the world of nature, punctuated by complements, accessories, wallpaper, fabrics and stickers that all add imagination and personality to the various stories. With **Nidi**, creating the perfect bedroom is child's play: a place where children can grow and that will also grow over the years to reflect their tastes and passions.

The first set is a bedroom personalized with the cheery little fish, giraffes, clouds and boats featured on the Space wallpaper, which envelops the fairytale world of the Kap 4-poster bed, the bedside table, and the Hook shelves in yellow like the Noel ottoman that - along with the Clip floor cushion - is perfect for sitting or lying on, while the soft and relaxing Apple and Parrot rugs are ideal for playing or reading on the floor.

The second nook is dominated by the colours of the Woody wardrobe with open shelving on the side, the shapes of the Klove ottoman and Disco floor cushion, and the fun brought by the abstract Mushroom rug and the cute feline on the Felix rug.





nidi

The third set features the Cleo bed with Woody legs and wall-mounted Luce bedside table, while the shapes and colours of the Planet and Polar Bear rugs, Peggy ladder for hanging up clothes and T-shirts, and carota-coloured Tynn wall units all add to the distinctive look.

The study nook gets a look-in, too, in the fourth setting with the Yucca wall-mounted desk, upholstered Pod chair with Woody legs, Tynn wall units in one colour and padded Pank chest for use as both a storage unit and a comfy place to sit.

The fifth spot brings nature inside with leaves, flowers and little autumn fruits on the Herbarium wallpaper, paired with Fefè leaf-shaped clothes hanger knobs, perfect for hanging up backpacks or clothes at the end of the day. The Surfy bookcase with mirror takes centre stage, accompanied by the lori ottoman and Sea Turtle rug.

And, to finish off, Od wallpaper adds a lively touch, while the Loop System brings dynamism to the room with its shapely hanging rods - in this case attached to the wall, though the versatile element can also be teamed with wardrobes or freestanding items for hanging up whatever you want however you like - complemented by the solid colours on wardrobes and drawer units.





nidi

DESIGN SPACE FOR CHILDREN

nidi.it



PRESS OFFICE

unduetrestella

Paola Noé

M +39 3477309102

paola@unduetrestellababy.com

Chiara Paleari

M +39 3398251574

chiara@unduetrestellababy.com

MAISON & OBJET

www.maison-objet.com

18 - 22.01.2019

Friday - Monday 9.30 am - 7 pm

Tuesday 9.30 am - 6 pm