

KOKET.[®]
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HAUTE
CRAFTSMANSHIP
in Design & Couture

MAISON | JANUARY 18-22
& OBJET | HALL 8 C48
PARIS

FOR IMMEDIATE RELEASE

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Experience *KOKET's* World of Haute Craftsmanship at Maison et Objet

Adored U.S. Luxury Decor Brand KOKET Will Be Celebrating Haute Craftsmanship in Design and Couture at Maison et Objet Paris in 2019

January 2019 - **KOKET** will be kicking off 2019 in haute style! The bold artisan decor brand will be showcasing their seductive creations from **January 18 - 22** at the biannual Paris edition of Maison & Objet, the international authority for interior design, architecture, and lifestyle trends. For their 2019 premiere, **KOKET** will be celebrating the art of craftsmanship in both their personal realm of design as well as a world they are closely inspired by and passionate about, fashion. Notorious for stealing hearts around the globe with their daring design aesthetic, mature whimsy, and magnetic allure, Maison & Objet visitors will not want to miss **KOKET** in **Hall 8, Stand C48**.

A love for haute craftsmanship and the finest materials is at the heart of **KOKET**. Each object of desire in the brand's collection is handcrafted by master artisans in Portugal who take great pride in their crafts and ensure every detail is perfectly appointed. These artisanal touches add an essential element of individuality to each of **KOKET's** empowering statement designs. And it is this beauty of high-level craftsmanship and its cherished heritage which **KOKET** is honoring this January—both in their stand at Maison & Objet and with the debut of the 3rd volume of their luxury lifestyle print magazine Love Happens.

Exquisite new designs will be debuted including a new edition to the exotic hand-carved sculptural snakes of the Serpentine collection—a wild and glamorous chandelier, and a luscious pillow pouf fit for the most decadent lounging. In addition to these new creations, the brand's stand will be appointed with an ever-alluring selection of statement **KOKET** designs, from the delicate grace of the highly-acclaimed Bloom chair to the captivating curve of the Entice sofa, and so much more!

From glittering metallics and lush textiles to abstract silhouettes, intriguing finishes, and opulent embellishments, **KOKET's** stand will be an absolute must see. Unafraid of taking risks and constantly pushing the boundaries of traditional, and even contemporary design, **KOKET** has never adhered to the status quo, and design lovers around the world are sure to be mesmerized by their original and captivating interior decor creations.

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KOKET has a magical way of engaging its customers and brand loyalists so they feel like members of an exclusive community. If you have ever visited the brand at a trade show you are sure to have felt the warmth, energy, and passion that is KOKET! Celebrate the art of craftsmanship with KOKET this winter in Hall 8, Stand C48 at Maison et Objet Paris from January 18 - 22, and be sure to pick up the new issue of their Love Happens magazine—a heartfelt tribute to haute craftsmanship in design and couture.



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KOKET - The brand

Daring design aesthetic, high impact events, lavish presentations, notoriously risqué ad campaigns, and inspiring editorial, have an uncanny way of conveying KOKET's mission to inspire love and empower through its statement pieces and unique design-driven experiences and content.

The innate desire to seduce and entice its devotees is perfectly illustrated in the Guilty Pleasures and Exotic Opulence Collections composed of dramatic case goods, luscious upholstery, exquisite lighting, and decadent furs; all of which mesmerize with their magical mineral medleys, luxe metallics, vibrant jewel tones, and exotic peacock feathers. With over two hundred designs and counting, KOKET has become a go-to source for interior designers and consumers looking to create unique spaces which exude sensuality and style.

KOKET's savoir-faire is intoxicating! The line is manufactured by master artisans and jewelers who leave no detail or element forgotten. The brand's principal designers are a group of exceptionally artistic and well-rounded product designers who are led by Founder & CEO Janet Morais' creative eye and almost fanatic drive for perfection. KOKET is managed by an elite staff of highly skilled individuals who strive to create moments of design seduction while seamlessly selling the collection worldwide through a selective network of interior designers and luxury retail stores. The darling of the furniture industry carries an admirable list of accolades in the film industry, major international retail projects, top world hotels and hundreds of publications in the most renowned shelter and luxury publications.

For more information or for an interview with KOKET founder and CEO Janet Morais please contact:

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